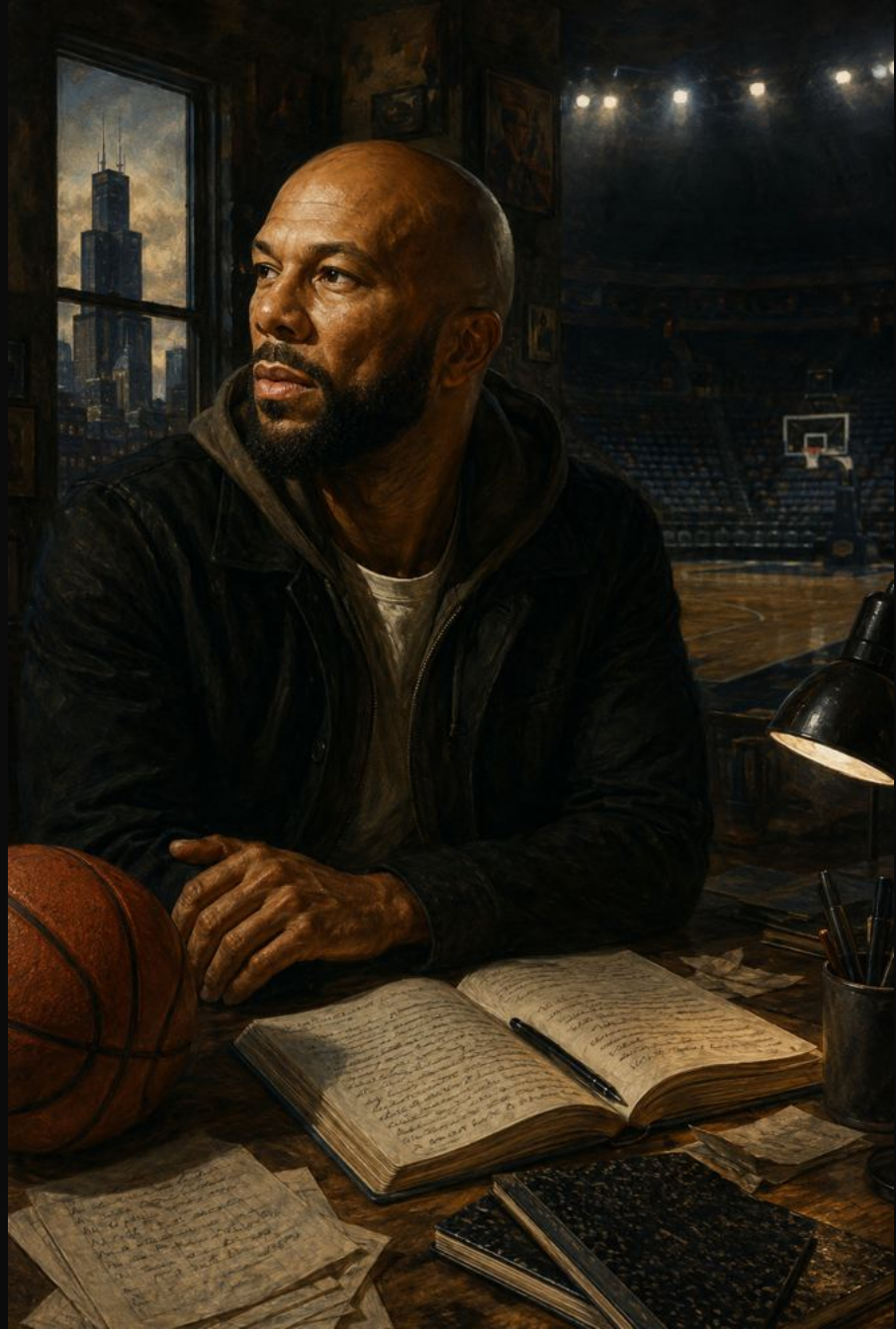




Common

Untold Story

As a child, Common worked as a Chicago Bulls ball boy through a connection with his father, former ABA player Lonnie Lynn. Decades later he helped create music for NBA coverage, giving his basketball story an unexpected full-circle shape.

His Common Ground Foundation focuses on Chicago youth, education, wellness, and creative development. That work is not separate from the records' civic language; it is an attempt to build an institution around values that songs can only describe.