



Dr. Dre

Untold Story

Dre's public identity centers on beat-making, but vocal direction and editing are equally important. He is known for demanding repeated takes, adjusting cadence, and treating the human voice as part of the arrangement.

The technology chapter includes co-founding Beats Electronics with Jimmy Iovine and the later Apple acquisition. That achievement changed celebrity-product branding, though the card should distinguish business history from claims about inventing headphone technology.