



Missy Elliott

Breakthrough

Before Supa Dupa Fly, Missy and Timbaland helped reshape 1990s R&B through writing and production for artists including Aaliyah, SWV, and 702. Her breakthrough as a solo artist arrived after the industry had already benefited from her ideas.

The Rain introduced an unforgettable visual world and a voice that could rap, sing, whisper, joke, and command within one record. The breakthrough challenged narrow beauty expectations while making futurism joyful and physical.