



# Outkast

## Legacy & Influence

Outkast changed the map of popular music. They helped establish Atlanta and the wider South as engines of hip-hop innovation and gave later artists permission to sound unmistakably regional while imagining audiences everywhere.

Their influence also lives in silhouette, melody, album-scale world-building, and emotional range. From adventurous fashion to genre-fluid singing and dense Southern cadences, Outkast made eccentricity feel like discipline rather than novelty.